

## Fellowship Overview

This 2-year PharmD Post-Doctoral Fellowship offers PharmD graduates the opportunity to understand market access, informatics and communication of evidence to decision makers to prepare the fellow for a successful consulting, academic, or biopharmaceutical career. The fellow will work directly with mentors in the Eshelman School of Pharmacy and AESARA, a leading health outcomes, market access consulting company. This fellowship is contingently slated to start on July 1<sup>st</sup>, 2021.

During the first year, the fellow will spend 50% of their time with the Divisions of Practice Advancement and Clinical Education (PACE) and Pharmaceutical Outcomes and Policy (DPOP) faculty at UNC. Here the fellow will work with faculty of DPOP and PACE where they will be exposed to how outcomes methodology and informatics can be used to answer a variety of research questions. The other 50% of the time will be spent working with AESARA staff where they will gain exposure to market access consulting through a wide array of therapeutic areas and pharmaceutical clients.

During the second year of the program, fellows will spend the majority (80%) of time working with AESARA staff, with increased responsibility and an emphasis on client interaction and project management. They will continue interactions with UNC faculty and complete any ongoing projects.

The fellow will develop behaviors and competencies needed to be successful in consulting, managed care and the biopharmaceutical industry. This includes exposure to the application and communication of health economics and outcomes evidence relevant to biopharma. The skills developed during these two years will position the fellow to effectively communicate evidence generated directly to decision makers as well as thoroughly understand the process and strategy behind evidence generation.

## Program Highlights

- Exposure to HEOR/MA strategies across multiple therapeutic areas
- Experience in US/Global reimbursement environment
- Develop a working knowledge of economic model development
- Understand various study methodologies to answer research questions
- Effectively work within a matrix environment

## Application Details

- Required materials:
  - CV
  - Personal statement
  - Unofficial transcript
  - 3 letters of recommendation
- Application Deadline: October 30<sup>th</sup>, 2020
- Please send application to [ozawa@email.unc.edu](mailto:ozawa@email.unc.edu)
- Transcript and letters of recommendation can be submitted after October 30<sup>th</sup> but are required prior to final interviews
- Early applications are encouraged
- Questions? Email [dan@aesara.com](mailto:dan@aesara.com)

## Masters of Science in Biomedical and Health Informatics

The fellow will have the opportunity to take graduate level coursework and pursue a professional Master of Science degree in Biomedical and Health Informatics. This online UNC program adds the flexibility of pursuing a master's degree while taking part in a full-time fellowship program. Visit [chip.unc.edu](http://chip.unc.edu) for more information.

## AESARA

AESARA is a cutting-edge market access consulting firm that specializes in creating dynamic solutions for the Life Science industry by integrating technology with strategic consulting for impactful results. We provide actionable insights and deliver results that align with HEOR/MA strategies for small biotech to

large pharmaceutical companies. AESARA contains three working groups (strategic consulting, evidence institute, and digital solutions) where the fellow will have opportunities to be mentored and see first-hand the impact that creative solutions in HEOR and MA can have on industry clients.



Director within AESARA  
**Richard Stanford, PharmD, MS**  
Strategic Consulting



Fellowship Support  
**Dan Gratie, PharmD**  
Evidence Institute

## UNC Eshelman School of Pharmacy

At the UNC Eshelman School of Pharmacy, everything we do begins and ends with a patient in mind. We are preparing the next generation of scientists, clinicians and practitioners to discover solutions to the world's most challenging health care issues. Throughout our history, the School has built a reputation for cutting edge research, rigorous training programs, and outstanding faculty, staff, and students. A world-class university, a model Area Health

Education Center (AHEC) system, an award-winning hospital system, and an international center for pharmaceutical research and development, and proximity to the Research Triangle Park, creates one of the most dynamic centers of learning in the nation. The School is one of five health affairs schools on the campus of the University of North Carolina at Chapel Hill and benefits from close collaborations with many on-campus research programs, including the Carolina

Center for Genome Sciences, the Lineberger Comprehensive Cancer Center, the Center for Infectious Diseases, and the McAllister Heart Institute. The School is the number one ranked pharmacy program based on the U.S. News & World Report ranking and is one of the leaders among schools of pharmacy in research funding.



Co-Director within UNC  
**Sachiko Ozawa, PhD, MHS**  
Associate Professor-PACE



Co-Director within UNC  
**Amanda Seyerle, PhD, MSPH**  
Assistant Professor-DPOP



First-Year Fellow  
**Rachel Black, PharmD**  
UNC Eshelman School of Pharmacy

[pharmacy.unc.edu/divisions/pace](http://pharmacy.unc.edu/divisions/pace)  
[pharmacy.unc.edu/divisions/dpop](http://pharmacy.unc.edu/divisions/dpop)  
[aesara.com](http://aesara.com)